NO CONTRIBUTION IS NECESSARY TO ENTER. You can enter without making a donation here. To receive additional entries: Donation up to \$30 equals 1 entry. Donation up to \$50 equals 10 entries. Donation up to \$100 equals 25 entries. Donation up to \$250 equals 100 entries. Donation up to \$500 equals 200 entries. Donation level is multiplied by five for new monthly pledges.

SPONSOR. The sponsor of the sweepstakes "Win a Trip to the 2025 Innocence Project Gala in New York City" (the "Sweepstakes") is the Innocence Project, 40 Worth Street, New York, NY, 10013.

SWEEPSTAKES PERIOD. The Sweepstakes will begin on March 17th, 2025 at 9:00 a.m. Eastern time ("ET") and will end on April 11th, 2025 at 11:59 p.m. ET (the "Sweepstakes Period"). Entries received before or after the Sweepstakes Period will be void and ineligible for consideration. The Innocence Project reserves the right, in its sole discretion, to shorten or extend the Sweepstakes Period at any time.

ELIGIBILITY. The Sweepstakes is open to all legal residents of the continental United States and the District of Columbia who are 18 years of age or older (or who have reached the age of majority in their state, whichever is older) as of the start of the Sweepstakes Period. Employees, officers, and directors of the Innocence Project and any of its affiliated entities, programs, and initiatives as well as the immediate family members and household members of such employees, officers, and directors are not eligible to participate. All federal, state, and local laws and regulations apply.

HOW TO ENTER. Entries may be made electronically and must include your full name, mailing address, phone number, and e-mail address. To enter by making a contribution, <u>click here</u>. You can enter without making a donation <u>click here</u>. All entries must be received by the Innocence Project by April 11th, 2025 at 11:59 p.m. ET. There is no limit to the number of entries you may submit within the Sweepstakes Period. By entering the Sweepstakes, you agree to be bound by these Official Rules and Restrictions.

WINNER SELECTION AND NOTIFICATION. On or about the week of April 16th, 2025, the Innocence Project will select a potential Winner, at random, from the pool of all eligible entries received during the Sweepstakes Period.

The odds of being selected as a potential Winner will depend upon the number of eligible entries the Innocence Project receives during the Sweepstakes Period.

The Innocence Project will make two (2) attempts to notify the potential Winner via the phone number and/or e-mail address provided at the time of entry. Within seven (7) days of the first notification (or the second notification if the first notification is not successful), the potential Winner and one guest selected by the Winner (the "Guest") must execute and return an affidavit or declaration of liability, and a liability release. The potential Winner and Guest may also be required to submit to additional background checks, provide the Innocence Project with a valid social security number or tax identification number for tax purposes, and cooperate with the Innocence Project in any way that the Innocence Project requests in order to be confirmed as the Winner and Guest. The Guest must be a legal resident of the continental United States and or the District of Columbia and 18 years of age or older (or who have reached the age of majority in their state, whichever is older) as of the start of the Sweepstakes Period (the "Guest").

If the potential Winner and/or Guest fail to adhere to any health and safety protocols required to attend the gala (including, but not limited to, proof of COVID-19 vaccination), meet the eligibility requirements, or otherwise comply with these Official Rules and Restrictions, or if awarding the Prize to the potential Winner and/or Guest may reflect negatively on the Innocence Project (as determined by the Innocence Project, in its sole discretion), the Innocence Project reserves the right to disqualify the potential Winner and/or Guest and select another eligible entrant at random, from the pool of remaining eligible entries, as the potential Winner. If the potential Winner cannot be contacted, or if the potential Winner and Guest do not timely complete the required documentation or provide the requested information, the potential Winner will forfeit the Prize and the Innocence Project will select another eligible entrant at random, from the pool of remaining eligible entries, as the potential Winner.

PRIZE. There will be one (1) prize ("Prize") awarded to the confirmed Winner, which will consist of the following for the Winner and Winner's Guest: (i) coach-class round trip airfare within the United States to New York City, (ii) hotel accommodations for up to two nights, and (iii) tickets to attend the

Innocence Project Gala on May 7, 2025 as guests. The travel arrangements and accommodations shall be determined at the sole and absolute discretion of the Innocence Project. The approximate retail value of this opportunity is \$3,000-\$4,500, but the actual value will vary depending on exact travel arrangements and specific events. If, in the judgment of the Innocence Project, air travel is not required due to the Winner or Guest's proximity to New York City, ground transportation fare will be substituted for roundtrip airfare at the Innocence Project's sole and absolute discretion. The Prize cannot be transferred, substituted, or redeemed for cash. All federal, state and local taxes on the Prize, and any expenses, costs, and fees incurred by the Winner and/or Guest (e.g. meals, gratuities) that are not specifically included in the definition of the Prize, are the obligation of the Winner.

RESTRICTIONS AND LIMITATIONS. The Prize is subject to airline ticket and hotel availability and other conditions and restrictions. If the Winner and/or Guest cannot travel on the dates and/or times specified by the Innocence Project, the Winner will forfeit the Prize and the Innocence Project may select another eligible entrant at random, from the pool of remaining eligible entries, as the potential Winner.

The Innocence Project is not responsible if the Innocence Project Gala is postponed or canceled for any reason, in whole or in part, or if the Winner and Guest cannot be confirmed within sufficient time to attend the Gala.

CONDITIONS. By entering the Sweepstakes, each entrant attests that the entrant is of majority age; confirms that the entrant has adhered to all laws applicable to the entrant with respect to the entrance and participation in the Sweepstakes; and also agrees to release and hold harmless the Innocence Project, its directors, officers, employees and agents from any liability for any from any and all claims, damages, liabilities, costs, injuries, losses, and expenses (including attorneys' fees and costs) directly or indirectly arising out of or in connection with entrant's participation in the Sweepstakes.

By entering the Sweepstakes, the Winner agrees that the Innocence Project may publicize the Winner's name, image, voice, and/or likeness, and a description of activities relating to the Prize. The Innocence Project is not obligated to compensate the Winner for any publicity.

In the event that Winner and/or Guest engage in behavior that is inappropriate, threatening or unlawful (as determined by the Innocence Project in its sole and absolute discretion), the Innocence Project reserves the right to terminate the Prize (including the trip or other applicable experience) early.

The Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter, or any other social media forum. By participating, each entrant hereby releases and holds harmless Facebook and Twitter from any and all liability associated with the Sweepstakes. Information provided in connection with the Sweepstakes is being provided to the Innocence Project and not to Facebook or Twitter.

No express warranties or implied warranties are created by entry. The Innocence Project is not responsible for computer, software, network, or transmission problems or late, lost, intercepted, or misdirected entries or other submission errors. The Innocence Project has the right to terminate, cancel or modify the Sweepstakes at any time. To view the Innocence Project's privacy policy, which governs the collection and use of personally identifying information you submit when you enter the Sweepstakes, please go to: https://innocenceproject.org/privacy-policy/.

DISPUTES AND GOVERNING LAW. The Sweepstakes is governed by, and will be construed in accordance with, the laws of the State of New York. By entering the Sweepstakes, each entrant agrees that the entrant will, in the first instance, seek to resolve any controversy or claim directly or indirectly arising out of the entrant's participation in the Sweepstakes through direct discussions with the Innocence Project or through mediation. If direct discussions and mediation are not successful, the entrant will agree to resolve the claim through final and binding arbitration. The remedy for any such controversy or claim shall be limited to actual damages, and in no event shall any party be entitled to recover punitive, exemplary, consequential, or incidental damages, including attorney's fees or other such related costs of bringing a claim, or to rescind the terms agreed to through these Official Rules and Restrictions or seek injunctive or any other equitable relief.

REQUESTS FOR RULES OR NAME OF WINNER. For a copy of these Official Rules and Restrictions or the name of the confirmed Winner, send a self-addressed, stamped envelope to: The Innocence Project, 40 Worth Street Suite 705, New York, NY, 10013. All requests must be received by May 15, 2025. Please note whether you are requesting the rules and/or the name of the confirmed Winner by writing "Rules" and/or "Winner" on the front left-hand corner of the outer envelope. Vermont residents may omit return postage if they are requesting a copy of the Official Rules and Restrictions.